**CSE MULTI-MEDIA VIDEO CONTENT**

*Using the proposal as a guide, each group will create an audio visual presentation of their project and its implementation.*

# Design of Video:

# The specific design of the video depends on the project and/or product. For example, the presentation of a group that started a human rights club on campus will look, sound, and take a different form than that of a group that created a children’s book about human rights and read that book to elementary school children, or from that of a group that created a traveling photographic exhibit to raise awareness of human rights.

**Videos will include the following:**

**Introduction:**

* Introduces the concept and significance of the Common Senior Experience
* Introduces the group’s project and how it specifically relates to this year’s book, *Girls Like Us* (includes the use of some/all applicable great 8 terms: respect, responsibility, inspiration, courage, humility, empathy, optimism, honesty)

**Overview:**

* Documents activities that demonstrate how the group implemented their project and reflects contributions of all group members (proof of what your group actually did)
* Demonstrates evidence of the outcome of the group project

**Closing**

* Shares closing comments and insights
* Reflects on individual and group experience- what was learned, what was the value, what did the group/individuals come away with from the experience

**Overall Content/Aesthetics**

* Demonstrates an understanding of the uses and effects of ***visual rhetoric*** *(the audio, images and visuals you choose to include make a statement!*)
* All visuals, images and audio are used effectively to showcase the group’s project
* Guides viewers through the video in a logical and entertaining way
* Edits and uses technology successfully, video looks professional
* Does not exceed 5 minutes

**Evaluation: Successful visual presentations will… (This applies to both the video and the tri-fold)**

* Introduce the project clearly and in a visually effective manner.
* Document how the project was implemented.
* Show evidence of the outcome of the project.
* Demonstrate how the project relates to this year’s chosen book
* Suggest the importance of the project in terms of the Olympian High Senior common Experience.
* Demonstrate an understanding of the uses and effects of visual rhetoric through technology, meaning that images and audio/visual technology are used effectively to showcase the project.
* Include an introduction/overview and closing comments/insights.
* Be clear and logical in structure and include smooth transitions to guide viewers.
* Be free of grammatical and spelling errors.
* Thoughtfully and effectively feature the work of each group member.